



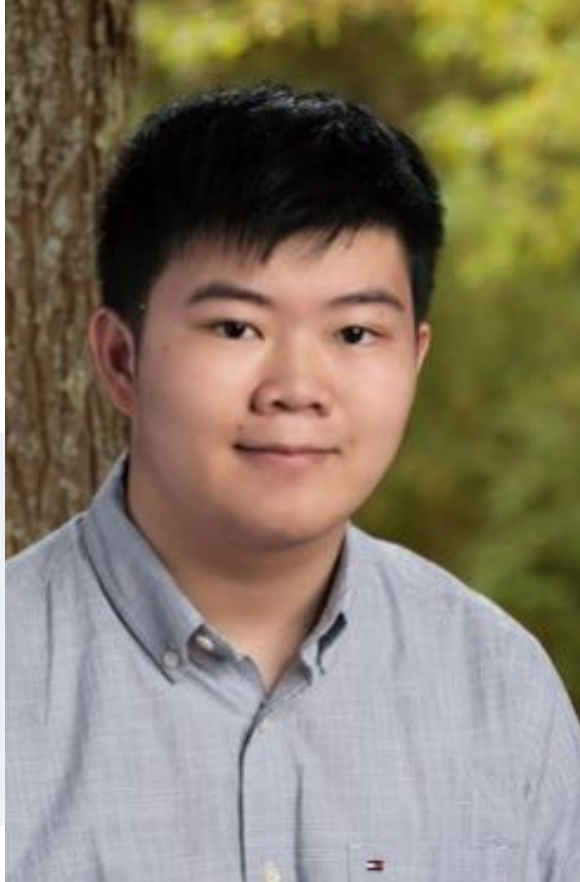
EqOpTech
College Talk &
Q&A Students
Panel



Kalven Goreal

Lead Write for High
School and College
Student Publications

Professional Writing
Coach since 2015



Terence Lee

Rising Sophomore of
University of Illinois,
Urbana-Champaign

Founder of
EqOpTech





Kevin Gao

Rising
Freshmen at
UC Berkeley


President of
EqOpTech
2018-19

Schedule

2:00 - 2:45 PM → Kalven's Talk

2:45 - 3:30 PM → Student Panel
and Q&A





College Preparation

What are we Getting
Ourselves Into?






1.
Crafting Your
Story

What does *that* mean?




Crafting Your Personalized Experience

- ★ Students have a limited opportunity to show why you should be offered admission versus others
 - ★ **It is a very difficult competition that takes years to succeed in**
 - ★ Share your experiences and distinguish yourself so that others can see the potential you have within their school environment
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Boundaries of Your Story

- ★ University of California: (4) 350-Word Essays
 - ★ Common Application: (1) 650 Words
 - ★ Majority of Competitive Schools: (1-3) Essays 100-700 words per Essay
 - ★ 5-25+ Prompts
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What Do Colleges Love to Hear

Ideal Situations for Everyone





Level and Depth of Activity


- ★ Many students join too many clubs and are not specialized
 - ★ **Successful applicants** commit to a handful of organizations, volunteer heavily for a few select causes,
 - ★ How many successful leaders actively operate multiple business? Success comes from specialization
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Show Off Your
Skills and
Accomplishments


How you get things done when they were not on schedule or as planned?

What skills have developed over years of practice and learning

A passion you have that has been growing as you learn more about it 

Illustrate the most exciting things you have done!



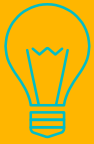


Taking Calculated Risks to be Different



- ★ Not many students are Presidents of a Club, National Champion, State Champion, or even local Champion.
- ★ Taking a calculated risk means that you commit to an activity. In three years, you will be very good at that activity if you are dedicated.





Making the Most of Your Time and Sharing Wisdom

- ★ Participate in a handful or so clubs
- ★ Get your feet wet with different subjects
- ★ Pursue what you enjoy working on
- ★ Share with younger students what you enjoyed, didn't enjoy, and things you would do differently



Developing Lifelong Skills



- ★ Learn about something, anything!
- ★ Working with others
- ★ Working diligently
- ★ Cooperating to achieve synergy





Value of Talking About Myself

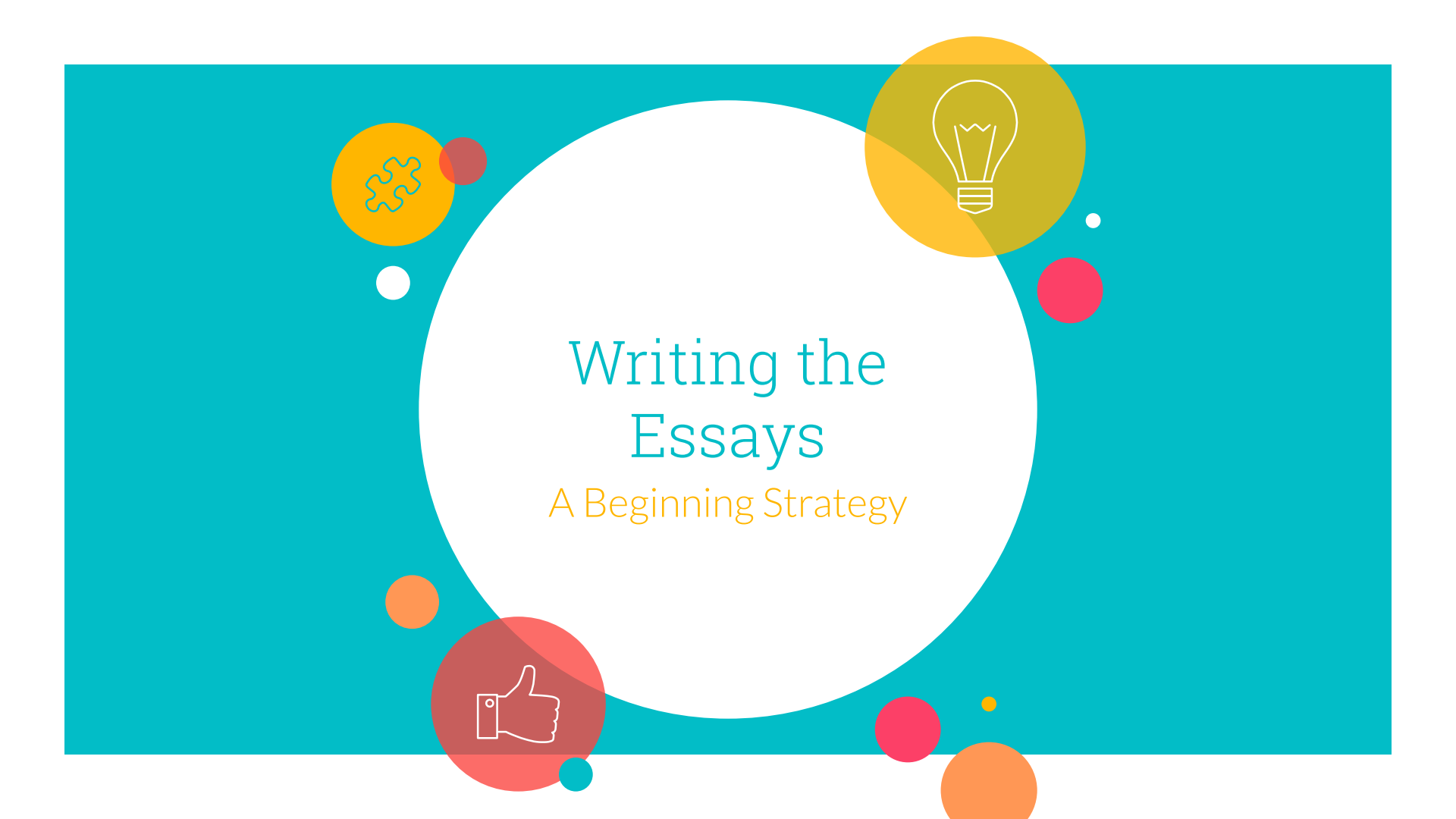
Identify what you do best, and focus on that activity.

A great team has many specialized team members that excel

Communicating complex ideas quickly

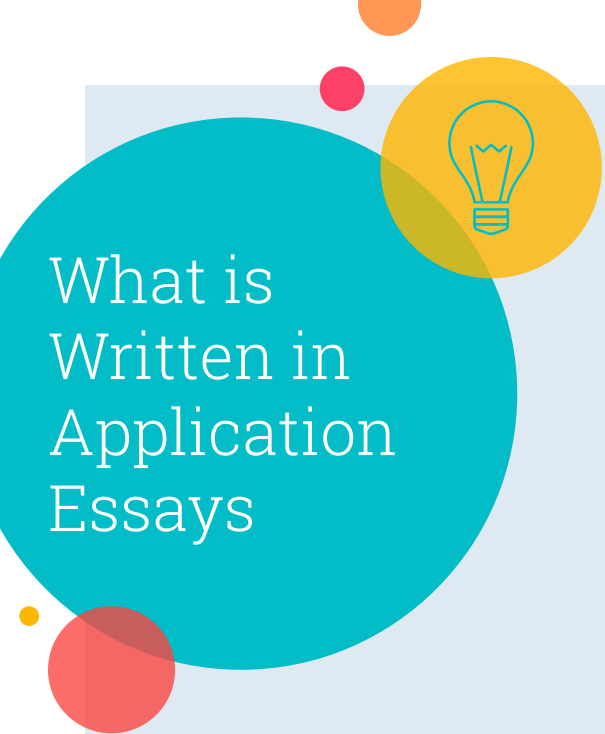
A great team communicates quickly and effectively to get points across



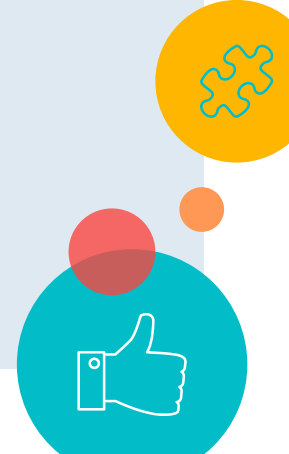


Writing the Essays

A Beginning Strategy



What is Written in Application Essays

- ★ My Experiences in A, B, and C
 - ★ What I would like to pursue in college
 - ★ What I do to help others
 - ★ What is a problem I have solved
- 



Unique College Prompts

- ★ Write an Essay on an Interview with an Alumni
- ★ What is a recent Book you have read?
- ★ Write a Letter to your Future Roommate
- ★ “I have no special talent,” Albert Einstein once observed. “I am only passionately curious.” Celebrate your curiosity.





Narrative Flair that Sparks the Mind

- ★ V: Vivid - Makes a reader sense a student's illustration
- ★ I: Interesting - Keeps the reader interested in your story
- ★ V: "Very"
- ★ I: Informative - 650 words means 650 words, inform as much as possible
- ★ D: Descriptions - Describe all plans, emotions, results, and experiences



Writing Timeline

- ★ UC Essays are an excellent way of beginning the process
- ★ Common/Coalition Application
- ★ Supplementary Essays



Don't Forget!

The Details that Matter

Social & Media Skills



No news is good news when it comes to social media



Some students delete or deactivate social media accounts to avoid scrutiny



Have a LinkedIn Page, where professionals connect





Be friends with teachers; give them positive experiences to write about





When to Apply

- ★ Early Decision is Binding
 - ★ Early Action is Not Binding
 - ★ Regular Decision
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Thanks for being
a great audience!






Credits

A special thank you to EqOpTech for providing a platform to share our passions. I am so appreciative of their hospitality and help!

Also, a thank you to the students that dedicate their time for personal and social progress; sharing your stories is the best part of college applications!



How to Get Your Questions Answered

For any questions, please , **e-mail:**

2KAdvising@Gmail.com

Or **Call** 2KAdvising:

650-262-1180



Kalven Goreal

Thank You!

